

ATTENTION MICHIGAN DRIVERS



BIG CHANGES AHEAD

On July 1, Michigan's new auto insurance law takes effect, allowing motorists to choose their personal injury protection (PIP) coverage level for the first time.

PIP pays for many immediate and long-term medical and rehabilitation services that other types of insurance may not cover if you're injured in a car crash.



From the deer-filled woods of northern Michigan, to the bustling streets and highways of metro Detroit, **choosing full PIP coverage can protect you** from thousands to millions of dollars in out-of-pocket medical expenses.



312,798

Total vehicle crashes
(2018)



50,000

Vehicle-deer crashes
each year (2018)



99,027

Intersection crashes (2018)



79,014

Rear-ended crashes
(2018)



75,838

Total injuries (2018)



44,008

Crashes due to ice, snow
or slush (2018)



\$70,000

In 2020, a car crash costs an average of \$4,000 for an outpatient emergency department visit and \$70,000 for an inpatient hospitalization (CDC)

Find out what auto insurance policy is best for you at DriveProtected.org.

